



**THE PHOENIX FLIES: A CELEBRATION ATLANTA'S HISTORIC SITES 2014
SPONSORSHIP LEVELS & RECOGNITION**

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Preservation Center**

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The next Phoenix Flies Celebration will take place from March 8-23, 2014. It is a City-wide festival that provides free access to 70+ historic and cultural sites integral to Atlanta's rich economic and cultural heritage, presenting 200+ events in 16 days through a network of Preservation Partners. The event is presented to the public in a 50+ page color Program, electronic media and print collateral. For the 2013 event, the program was attended by 4,900+ individuals and the website received an average of 888 visitors per day. The media reports on the Phoenix Flies Celebration with television, radio, print and electronic coverage.

The Atlanta Preservation Center was founded in 1979. The Center's mission is promoting the preservation of Atlanta's architecturally, historically and culturally significant buildings, neighborhoods and landscapes through advocacy and education.

Sponsorship of the Phoenix Flies Celebration will give your business access to potential customers and will support the mission of a well-established non-profit organization. Additionally, because your sponsorship is for a non-profit organization's event, it may be tax deductible.

RATE	RECOGNITION
\$1,000	Arch Angel Sponsor - Priority listing in Program, website, poster and postcard
\$750	Keystone Sponsor - Listing in Program, website, poster and postcard
\$500	Supporting Pier Sponsor - Listing in Program and website
\$250	Building Block Sponsor - Listing in Program and website

**In order to receive all print benefits, your forms and payment
must be received by January 10, 2014.**

*Please note that the sooner we confirm you sponsorship the sooner we can place it on
our website which will increase your value.*

Contact: Carolyn Stine McLaughlin at 404-688-3353 ext. 11 or
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